

## **BIO-DATA**

1. Name : Prof. D.Anand – Professor,  
B.N.Bahadur Institute of Management  
Sciences, Manasagangotri, Mysore
2. Educational Qualification : MBA & Ph.D from the University of Mysore
3. Area of Specialization : Organizational Behaviour &  
Marketing Management
4. Experience in the University : Teaching MBA students since 1989, Guided 17 students for Ph .D and Presently eight students working for Ph D. Published several articles in the leading journals.
5. Participated as Resource Person : In the training programmes of BSNL,  
LIC , Oriental Insurance, Police Academy  
KSRTC, Canara Bank, SBM, DIC, ATI, DTI  
etc.

### 7. Membership & Fellowship of Professional Bodies:

Former Member of the Southern Zonal Advisory Committee of LIC of India (2005-2008)

- Member - CII, Mysore Chapter (Till date)
- All India Management Association (Till date)
- Former Chairman Bahadur Institute of Management Sciences
- -Chairman and member of several Boards and academic bodies in various universities in India.  
-Director University Industry Interaction centre.  
- Chief of University Employment Information centre.

**Articles /Research papers published / ಪ್ರಕಟಿಸಿದ ಲೇಖನ/ಸಂಶೋಧನಾ ಪತ್ರಿಕೆಗಳು:**

<b>Sl. No</b>	<b>Name of the Teacher &amp; Designation</b>	<b>Title of the Article/ Research paper</b>	<b>Name of the Journal or Edited Book in which published</b>	<b>Publisher's Name, Place &amp; Year of Publication</b>
	Prof. D.Anand Professor Sharath Chandra & Prof. D.Anand	1.Mergers & Acquisitions – A HP Perspective	Contemporary Research in India	March 2013
	Sharath Chandra & Prof. D.Anand	2.Mergers &Acquisitions – A note on HR issues	Vision Research	June 2013
	Prof. D.Anand Professor & Sharath Chandra	Faculty and Organization-An Overview	Progressive outlook April 2013	ISSN 2231-2358
	Prof. D.Anand Professor & Sharath Chandra	Counseling services in Industrial Sector - Issues and Realities	Progressive outlook April 2013	ISSN 2231-2358
	Prof. D.Anand Professor	Quality of working evaluation among service Sector Employees	Journal of Business and Management	Volume16, Issue 8 Aug 2014
	Prof. D.Anand Professor & Shivaprasd P M	Changing Perspectives in Management of Careers	Global Journal of Multidisciplinary Studies	Volume 4. Issue 02 jan 2014
	Prof. D.Anand	Emergence of Career Management as a New District Function	JSSCWM Quest Journal	ISBN 2321-0052

	Professor & Shivaprasd P M	of Human Resource Management		
	Prof. D.Anand  Professor & K T Anjali	Association of work Culture on employee loyalty- A study of Software Professionals in India	Zemith International Journal of Business Economics & Management Research	March 2015, Issu2249-9926
	Prof. D.Anand  Professor & K.T.Anjali	Impact of Superior Supprt on Employee Loyalty-A Study of IT Companies in India –	International Journal of Management, IT and Engineering (IJMIE)	July 2014
	Prof. D.Anand	Intellectual Stimulation and Job Commitment – A Study of IT Professonals	IUP Journal of Organizational Behavior	November 2015
	Prof. D.Anand & Dr.Amulya M	1.Challenges before global marketers- cultural issues	Vidushi  Ghanshyam binary academy of Management science, Mirzapur	July 2011
	Prof. D.Anand & Dr.Amulya M	2.Market competence & BSNL in the present dynamic telecom world	Indian Journal of Marketing  Indian Journal of Marketing, New	Delhi-June 2011

	Prof. D.Anand & Dr.Amulya M	3.Privatization of Telecom-public sector on the wane	SCM Journal of Indian Management  SCM Cochin	Jan-March 2012
	Prof. D.Anand & Mr.Mahesh M.C	4.Antibiotic resistance-Role of Pharmaceutical product promotion	Journal of development and social work,  Mysore	Jan-March 2011
	Prof. D.Anand & Dr.Subramanyam	5.Recruitment & Selection	Human Capital, Bangalore	June 2011

<b>Sl. No</b>	<b>Authors Name</b>	<b>Title and Year</b>	<b>Publication</b>
1	Ashwini J and Dr. D Anand	Correlation of QWL factors with Employee Satisfaction in Manufacturing Sector	IOSR Journal of Business and Management (IOSR – JBM), Vo;.16, Issue – 6, version –II, e-ISSN 2278-487X
2	Ashwini J and Dr. D Anand	Quality of Work Life Evaluation among Service Sector Employees (2014)	IOSR Journal of Business and Management (IOSR – JBM) e-ISSN 2278 – 487X
3	K T Anjali and Dr. D. Anand	Intellectual Stimulation and Job Commitment: A Study of IT Professionals (2015)	IUP Publications, Vol. XIV, No.2
4	K T Anjali and Dr. D Anand	Impact of Supervisor Support On Employee Loyalty – A study of IT Companies In India (2015)	IJMIE, Vol.4, Issue 7, ISSN 2249 - 0558
5	K T Anjali and Dr. D Anand	Association of Work Culture On Employee Loyalty: A Study of Software Professionals in India (2015)	Zenith International Journal of Business Economics & management Research, ISSN 2249 – 8826, Vol.5 (3)
6	Seied Beniamin Hosseini and Dr. D Anand	Online Consumer Protection – Present Realities, Pressing Problems and Future Prospects (2016)	EPRA International Journal of Economic and Business Review, Vol.4, Issue – 5, e-ISSN 2347 - 9671
7	Seied Beniamin Hosseini; Dr. D Anand & Shima Azizi	Advertising on Trial – Truthful responsibility at the heart of advertising (2016)	IJR, Vol.3, Issue 8, ISSn 2348 - 6848
8	Nirmala K D and Dr. D Anand	Factors associated with Quality of Work life of plantation workers – A study of Coffee Plantations in Karnataka (2016)	AIJRMSST, Vol.13, No.13, ISSn 2320 2793
9	Nirmala K D and Dr. D Anand	A Perceptual Analysis of Workers and their Quality of Work Life – A study of Gender Differences in the Coffee Plantations of Kodagu District of Karnataka (2015)	Paripex – Indian Journal of Research, Vol.4, Issue – 12, ISSn – 2250 1991
10	Shiva Prasad P M and Dr. D Anand	Emergence of Career Management as a new and distinct function of Human Resource Management (2014)	JSSCWM Quest, Volume 2, Issue 2, ISSN 2321 0052
11	Shiva Prasad P M and Dr. D Anand	Changing Perspectives In Management of Careers(2014)	Global Journal of Multidisciplinary Studies, Vol.4, Issue 2, ISSn 2348 0459
12	Sharath Chandra T and Dr. D Anand	Mergers and Acquisitions (M&AS) – A study of Organizational Culture (2016)	International Journal of Multidisciplinary Educational Research, Vol.5., Issue 9(2), ISSN 2277 7881
13	Sharath Chandra T and Dr. D Anand	A study of HRD Practices and Organizational Culture in	International Journal of Multidisciplinary Educational

		Manufacturing Firms hat Underwent Merger/Acquisition (2016)	Research, Vol.5.16, Issue 9(1), ISSN 2277 7881
14	Nirmala J and Dr. D Anand	Empirical Testing of target Adjustment Model on S&P BSE Healthcare (2017)	ISSN 2321 1784. Vol.5, Issue 6
15	Nirmala J and Dr. D Anand	Determinants of Capital Structure: An Experience of Consumer Durables Industry (2017)	ISSN 2321 1784, Vol.5, Issue 6
16	Vasudeva Prasad S N and Dr. D Anand	An Analytical study of service quality of Organised Retail Sectors in Tier III cities of Karnataka (2018)	JETIR, Vol.5, Issue 12, ISSN 2349 5162
17	Vasudeva Prasad S N and Dr. D Anand	Consumer Expectations and Perception from Organised Retailing	IJAR, Vol.5, Issue 4, ISSN 2349 5138

**Conference/Seminar/Workshop attended / ಸಮ್ಮೇಳನ/ವಿಚಾರಸಂಕಿರಣ/ಕಾರ್ಯಾಗಾರಗಳಲ್ಲಿ ಮಂಡಿಸಿದ ಪ್ರಬಂಧಗಳು:**

Prof. D.Anand Professor	1.Claimed a technical session in the national seminar on tourism	Mahajana PG Center, Mysore	Chaired Session	18.2.2013	National
	1.National Seminar on Innovations in Marketing	Tumkur University	Main Speaker	8 <sup>th</sup> Jan 2012	National
	2.Workshop on Curriculum development for MBA	KSOU, Mysore	Resource person	11-13 Feb.2012	National
	3.Food & Inflation Management	DBCC, Mysore	Main Speaker		
	4.New visitors in Business Education	Tumkur University	Keynote address	7-12	National
				10 <sup>th</sup> March	National

	5.Emotional Intelligence & Entrepreneurial Skill  6.Ethics for Valuers	Institute of Engineers, Mysore  Valuers Association of India, Mysore Chapter	Speaker  --	2012  --  24 <sup>th</sup> March 2012	Regional  Regional
	2.Conflict Resolution and Diversity management	National Institute of Personnel Management, Mysore Chapter	Delivered Lecture	29.12.2012	National
	A Two day National Seminar on Financial Inclusion	Basudev Somani College, Kuvempunagar, Mysore.	Resource Person on Micro Insurance	29.3.2014	N
	Research Methodology –UGC Sponsored	Teresion College, Mysore	Resource Person Chaired	14 <sup>th</sup> Nov 2014	National
	Self-help Initiatives, Micro finance and sustainable Development	SBRR Mahajana College	Chaired Technical Session	3 <sup>rd</sup> Feb 2015	International
	FDI in Retail Sector	Couvery College Gonikoppa, Coorg	Resource Person	29 <sup>th</sup> Sept 2014	National
	Innovative emerging strategies in Commerce and	Al Ameen College	Resource Person	30 <sup>th</sup> March 2015	national

	Industry	Bangalore			
	Corporate Social Responsibility in the new companies Act 2013 – Perspectives & Challenges	Vidyavardaha First Grade College, Mysore	Resource Person	11 <sup>th</sup> Oct 2014	National
	National conference on “Innovation Management – Emerging paradigms”	Institute of Management Studies, Davanagere University,	Keynote address delivered on “Recent Trends in Marketing”	17 <sup>th</sup> December 2015	National
	UGC sponsored two day national conference on ‘Empowering employability in higher education through skills, competencies and entrepreneurship’	Teresian college	Participated as Resource Person on topic entitled “Entrepreneurship Development”	21Oct.2015 Mysore	National



