

# ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ UNIVERSITY OF MYSORE

Manasagangotri, Mysuru-570 006

ಅಭಿವೃದ್ಧಿ ಅಧ್ಯಯನ ಸಂಸ್ಥೆ INSTITUTE OF DEVELOPMENT STUDIES

# **INSTITUTE OF DEVELOPMENT STUDIES**

#### THE INSTITUTE OF DEVELOPMENT STUDIES

The University of Mysore established the Institute of

Development Studies (IDS) in 1971. The IDS is an Inter disciplinary

center in the field of development which includes teaching, training and research. The focus of the

Institute ever since its inception has been on analyzing the different dimensions of development – physical, socio-political, economic and environmental to mention the major ones. The scope is to equipping students with the basic knowledge and skills necessary for perceiving and analyzing the problems encountered in development and agri-business and finding the appropriate solutions for them. The beginning of the Institute was modest. physically located in the Department of Geography, The Institute received a grant from the Government of Karnataka to take up research projects concerning development and planning. In the initial 5 years, the Institute functioned mainly as a clearing house for projects entrusted to teachers in the different departments of the University. The Institute owes its gratitude to the founders namely Prof.D.Javare Gowda, the then Vice-Chancellor, Dr.R.P.Mishra founder Director and D.V.Urs, the then Registrar.

The Ford Foundation while appreciating the research and training activities of the Institute, made liberal grants during 1977 for acquiring the present building Leela Vihar, Books for Library and to undertake study visits by the faculty of the Institute. The Institute owes its gratitude to Ford Foundation in strengthening the basic infrastructure of the Institute.

#### Vision

To aspire to be a leading multi-disciplinary global institution for teaching, research, and learning for agri-business socio-economic and community development in the fields of rural and urban developments including, management, rural development and skill development.

#### Mission

The Institute has well carved out a niche for itself in the field of Development for achieving the vision and goals

- 1. To undertake teaching and research in specific fields of development with a view to provide Professional Personnel in Agribusiness Management, Development Studies and Allied fields.
- 2. To organize Interdisciplinary research and to train students in the field of Interdisciplinary research and to publish Reports, Books, Monographs, Periodicals etc.
- 3. To conduct Lectures, Seminars, Conferences, Workshops, Webinars for the benefits of various groups.
- 4. To collaborate and partner with various National and International organizations/Institutes to undertake action oriented projects.

#### **Academic Programmes**

MBA (Agribusiness Management) is a well-designed Programme to equip the students to face new Challenges in development and understanding of the needs of the emerging markets. It has become necessary to impart quality education to talented students to manage the business in new economic environment, to meet the challenges and to assist the industry to train the Agri-business Managers, this interdisciplinary course has been designed. The Institute takes pride in Pioneering Agribusiness activities which has been Acclaimed by the national and International Organization. The graduates (B.A B.Com., BBA) in Commerce /Business Management /Agriculture/Horticulture/ Animal Husbandry/ Agricultural Marketing/Agricultural Economics/ Dairy Sciences/Veterinary Sciences/ Fisheries/Economics/Food & Nutrition agri-business and food procecessing or equivalent degree from any Indian /Foreign Universities are eligible for admission to MBA (Agribusiness Management). The Agribusiness Management assumes greater significance in the context of the new economic regime & globalization of the Indian Agriculture & food industry.

**Present Faculty** 



**Dr.H.M.Chandrashekar** MFAMM., UGC-NET., Ph.D., UGC-PDRA Associate Professor & Director,

18 years of teaching and research experience, specialized in Agribusiness Management and Supply Chain Management and Associated with research projects of the Institute.

Area of Specialization:- Food and Agricultural Marketing, Agri-Business Management, Supply Chain Management, Commodity Futures Trade and Horticultural Export Management, Rural Management.

#### Master of Arts in Development Studies (MADS)

MA in Development Studies course was offered from 2001-2002. Earlier Master Degree in Development Planning was offered combining two diplomas in Development and Management Planning and Agricultural Planning, MA DS is a self-financing course in the University, exposing the students to the current developments at the National and Global levels. Field Work and Project Work form the essential components and the students have got choice to specialize in urban or rural Issues.

#### Faculty: -



**Dr. M. Meera** M.D.P., UGC - NET & JRF., Ph. D. Associate Professor 25 Years of Teaching in Development Studies Rural Development and Development sector Experience

#### Area of Specialization:-

- Social Development with Special focus on Integrated Rural Urban Development, Human Develop ment, Gender Studies and Women Empowerment, Social Diversity and Inclusion of Marginalized, NGO Sector, Education, Health, Livelihood Development, Governance and Development Administra tion
- 2) IEC, Evaluation Strategy Development, Training, Research, Gender-Sensitive Resource Material Preparation and Documentation.

#### Master of Arts in Rural Development

The course is designed to cater to the needs of rural areas. The students are exposed to the rural problems. Project work is designed to make the students to visit the field to understand the ground realities of the rural areas.

#### Criteria for admission

The course is opened to any graduate or equivalent degree from any Indian /Foreign Universities.

Faculty: -



**Dr. S. M. Mangala** M.A in Sociology, M.D.P., Ph.D., Assistant Professor & Director of Women's Studies, 14 years of Teaching and Research Experience in Development Studies and Rural Development.

Area of Specialization:-Rural Development, Development Studies, Women's Studies

#### M.A. in Tribal Development

#### **Doctoral Programs**

Ph.D in Agribusiness Management

Ph.D in Development Studies

#### **Post Doctoral Research**

PDF in Agribusiness Management

PDF in Development Studies

#### **ICSSR Senior Fellowship Professor**

- 1. Prof.K.V.Aiyanna
- 2. Prof.M.Devraj
- 3. Prof.T.M.Mahesh

#### **Major Areas of Research in IDS**

Agricultural Market Evaluation Studies, Commodity Market Surveys, Human Development, Market Development and Operational Efficiency, Market Hinterland and Facilitative Services, Evaluation of IRDP, JRY, Social Forestry and Health Services. Food Retail Management, Agribusiness Entrepreneurship, Organic Farming, Farmer Producers Organizations, Rural Development, Co-operative Management, Development Sector

#### Sri D. Devaraj Urs Chair

The State Government of Karnataka instituted a Chair in the name of Late D. Devaraj Urs in 1993 to promote research in Backward Classes movement and area studies, So far distinguished academicians have served as Visiting Professors, namely Dr. Mumtaz Ali Khan, Prof.V.M.Rao and Prof.M.B.Ramu from Canada, Dr. P.K.Mishra and Prof.B.K.Chandrashekhar, Prof. M.V.Srinivasa Gowda, Visiting Professor, Currently Sri.K.N.Lingappa K.A.S.(Retd.), is appointed as Visiting Professor of the Chair.

#### Former Directors of the Institute

Sl.No	DIRECTORS	YEAR
1	Prof.R.P.Mishra	1971-1979
2	Prof.H.S.Gopal Rao	1979-1987
3	Prof.D.C.Jayashankar	1988-1989
4	Prof.N.Narayana Shastri	1989-1991
5	Prof.V.K.Nataraj	1991-1993
6	Prof.D.Srijay Devaraj Urs	1993-1995
7	Prof.B.J.Nagaraju	1995-1996
8	Prof.N.Narayana Shasthri	1996-1998
9	Prof. Arun Kumar.K.S	1998-2000
10	Sri .R.N.Achutha	2000-2001
11	Prof.N.Narayana Shasthri	2001-2003
12	Prof.D.Srijay Devaraj Urs	2003-2005
13	Prof.K.S.Arun Kumar	2006-2006
14	Prof.M.Devaraj	2006-2006
15	Prof.T.M.Mahesh	2006-2008

Sl.No	DIRECTORS	YEAR
16	Prof.K.V.Aiyanna	2008-2010
17	Prof.Krishne Gowda	2010-2012
18	Prof.D.Srijay Devaraj Urs	2012-2013
19	Prof.Krishne Gowda	2013-2015
20	Prof.M.Devaraj	2015-2016
21	Prof.K.V.Aiyanna	2016-2016
22	Dr.Mangala S.M.	2016-2016
23	Prof.B.K.Tulasimala	2017-2017
24	Prof.Dayananda Mane	2017-2017
25	Prof.H.N.Nagaraj	2018-2019
26	Prof.B.Shankar	2019-2021
27	Dr.H.M.Chandrashekar	2021- till date

The Institute has completed over 65 research Projects for the State Government of Karnataka, Government of India and National and International Agencies. Some of these research projects have come out in the form of Books.

#### Achievements

A number of research findings of the Institute have facilitated the State Government in evolving new policies and formulation of guidelines. The Institute was specially commissioned by the state Government of Karnataka to develop market norms, Benchmark studies to implement the Bidar Rural Integrated Development and Full Employment, Impact of Social Forestry for the state forest department. Four Students of the Institute have won Best Thesis Award from the Institute of Town Planners, India, New Delhi.

#### National and International Links

- Food and Agricultural Organization FAO, United Nations Center for Regional Development, Nagoya, Japan-UNCRD, The World Bank, Asian Development Bank, Manila, International Food Policy Research Institute, International Institute for Environment and Development, Asian Institute of Technology, Bangkok
- Town and Country Planning Organization, New Delhi, Institute of Town Planners, India, New Delhi, MANAGE, Hyderabad, National Institute for Agricultural Marketing, Jaipur.

It is gratifying to note that most of the faculty members of the Institute had their higher training in U.K., Israel and Hong Kong.

#### Seminars, Workshops and Short Term Courses

The Institute has organized nearly 25 Seminar and Workshops and short term training progress in district Planning. Notable among them are, First Asian Conference on Regional Planning and Development 1974, National Town and Country Planning Seminar 1984 and 1997, International Seminar on Agricultural Marketing in 1983 1985 & 1987 and short term training programs for Govt., Officials on Districts Planning (1974), Western Ghats Development (1983), Drought Prone Area Program (1972, 1974, 1976), Research Methodology in 1984, National Conference on Emerging Challenges in Agricultural Commodity Marketing with Globalization in 1999, International Conference on Rural Markets in 2004 and State level Training Programme on Contract Farming in 2006. Three day National Workshop on Multi-Disciplinary Research - 2017National Conference on Emerging Trends in Agribusiness Management – 2018, National Conference on Women Empowerment and Rural Development – 2018.



The Institute involves many scholars and Government Officials under guest Faculty and our Faculty Members to Participate as Faculty at the Administrative Training Institute, State Institute of Urban Development, State Agricultural Marketing Training College and Central Sericulture Training Institute, NIAM Jaipur and MANAGE Hyderabad.

Sujala Watershed Development Project - funded by World Bank, and Government of Karnataka, Problems & Prospectus of Gherkin Cultivation in Karnataka, funded by UGC, Total Sanitation & Campaign in Mysore District, Evaluation of Public Distribution System in Karnataka State and Human Development reports of Chitradurga, Mysuru, Mandya and Hassan districts.



Market oppurtunities and supply chain management of Organic Farming

#### **Endowments Instituted**

#### **Research Projects**

**Prof. K.V. Aiahanna, Principal Investigator:**1. District Human Development Report for Hassan, Planning Department, Human Development Division (HDD), Government of Karnataka, 9.00 Lakhs 2. Antenatal and Postnatal services and Infant Mortality in Rural Area- A study of Karnataka, University Grants Commissions, New Delhi, 4.00 Lakhs 3. People Participation in Total Sanitation Campaign - A study of Mysore District, University Grants Commissions, New Delhi, 1.00 Lakhs.

#### Prof. M. Devaraj, Principal Investigator, Dr. H.S. Kumara,

**Co-Investigator:** District Human Development Report for Chamarajanagar District, Planning Department, Human Development Division (HDD), Government of Karnataka, 9.00 Lakhs,

**Dr. H. M. Chandrasekhar, Principal Investigator:** 1. Impact of Organized retail on Unorganized sector – A study in Mysore city, University Grants Commissions, New Delhi, 5.50 Lakhs 2. Market Opportunities and Supply Chain Management of Organic products in Mysore District, ICSSR, New Delhi, 8 Lakhs, January 2019

**Prof. T. M.Mahesh, Principal Investigator:** District Human Development Report for Chitradurga, Planning Department, Human Development Division (HDD), Government of Karnataka, 9.00 Lakhs 2. PDS and its Impact on Food Security A Study in Karnataka, ICSSR, 10.00 Lakhs

### **Endowments Instituted**

Gold Medal for MBA (Agri-Business Management) Examination in First Class in First Attempt and securing highest marks

- The Karnataka State Agricultural Marketing Board Gold Medal
- Institution of Marketing Regulation Centenary Gold Medal of Mysore Grain Merchant's Association Endowment
- The Sait Handraj Gold Medal- Rural Marketing
- Smt. B.H. bramarambha & Prof.H.S.Gopalrao Gold Medal
- Prof. M Devaraj Gold Medal

Prof. V. K. Nataraj Felicitation Committee Endowment Gold Medal for MA Development Studies subject in First Attempt and securing highest marks.

Research Collaboration

Collaboration with MANAGE for Research & Training

#### Infrastructure





**Outreach Activities** 





Research Output	
Ph.D.s Guided	15 Awarded + 17 Pursuing
Publications	
National Journals	75
International Journals	50
Patents	

#### Any other information/Best practices/ Major events Pictures

Industry Visits/Internship to Agribusiness Industries, NGO's Etc., Industry Visits Every Year



## Contact

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