

ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ UNIVERSITY OF MYSORE

Manasagangotri, Mysuru-570 006









RADIO MANASA Radio Manasa 89.6Mhz, the community radio station at the University of Mysore, was initiated and established in 2018 with a view to create a bridge between the University and its immediate community members. The community includes the students, faculty members, stake holders, residents in and around the campus. The main idea behind the station is to educate and inform the society members on various aspects related to developmental issues such as education, empowerment, health, art and cultural identities of the community and so forth.

Radio Manasa, conceptualizes the programs in accordance to the needs of its listeners.

The station formulates strategic planning which works closely for the development of the society as a whole.

VISION

To involve and educate the masses through the medium of radio, in order to create a well informed society

MISSION

Connecting and Amplifying the voices of the local communities

Objectives of Radio Manasa

- · To highlight issues related to students.
- To provide academic guidance and solutions to the student community by involving faculty members and subject experts.
- To create a platform for intellectual discussion among stake holders.
- To facilitate empowerment among various community members and infuse professionalism among students through practical training .
- To promote local talent, local culture through various programs



Prof. M S Sapna,

Co-ordinator : Radio Manasa.

Professor,

Dept of Journalism and Mass Communication,

University of Mysore.

Photo Gallery



Honouring VC Prof. G Hemantha Kumar, during the national webinar on CRS



Honorable VC Prof. G Hemantha Kumar's visit to the Radio station along with officials



Infrastructure facilities at the station



Logo launch of Radio Manasa



Recording cultural program at the radio station.



Radio interview of the guest by student.

Extensional activities at Radio Manasa

Along with broadcasting programs, Radio Manasa also conducts in-house training programs to cater to the practical needs of the students. It includes

Editing



Voice Modulation



Radio Jockeying



Script writing



CONTACT

The Co-ordinator, Radio Manasa, Senate Bhavan, Manasagangotri, Mysore-570 006 Email: crsuom@gmail.com Phone: 0821-2419905/2419908