



ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
UNIVERSITY OF MYSORE



Department of Studies in Commerce,
Manasagangothri

presents

**TWO DAY UNIVERSITY LEVEL
COMMERCE FEST**



ಲಾಭಾತ್ಮಕ ಚಾರಿತ್ರಿಕ
ಘಟನೆ

Magnifying global minds

22ND AND 23RD JUNE 2023

TITLE SPONSOR:



ABOUT US

UNIVERSITY OF MYSORE

The University of Mysore was established on July 27, 1916. It is the sixth oldest in the country and the first in the state of Karnataka. The university was founded as a result of the efforts of the benevolent and visionary Maharaja of erstwhile Princely State of Mysore His Highness Shri Nalvadi Krishnaraja Wadiyar – IV (1884-1940), and the then Diwan Sir M. Visvesvaraya (1860-1962). It was the first University to be accredited by NAAC in 2000 with Five Star Status.

The main campus named "Manasagangothri"– eternal flow of the mind – by the Poet-laureate 'Kuvempu', the former Vice-Chancellor, and the first 'Jnanapeetha' awardee. The campus is located on 739 acres of picturesque land containing a sprawling Kukkarahalli lake surrounded by verdurous trees extending to an area of 261 acres.

There are 63 PG Departments offering 76 Postgraduate Programmes with more than 1,20,000 UG, PG, M.Phil, and Ph.D students. There are 226 affiliated colleges, 66 Recognized Research Centers, 157 Outreach /Research Centers, 8 training centers, 47 specialized programmes, 38 Foreign collaborations and 27 National collaborations. Further, there are 11 PG Departments with National Research Facilities, 14 Chairs, 13 DST-FIST, UGC-SAP funded departments and 13 supporting units. Enrollment of a large number of overseas students from 63 countries reflects the international reputation of the university.

DEPARTMENT OF STUDIES IN COMMERCE

The Department of Studies in Commerce at the University of Mysore is one of the oldest and most prestigious departments. It was established in 1960-61 with the objective of providing high-quality education in commerce. The department offers a wide range of postgraduate courses, including M.Com, M.Com (FS), and Ph.D. in Commerce. The department also has a strong research focus and has produced many eminent scholars in the field of commerce.

The department has a highly qualified and experienced faculty. The senior faculty members are supervising Ph.D scholars in their respective fields, and they have a wealth of experience in teaching and research. The faculty members are committed to providing students with the best possible education, and they are always available to help students with their studies. The department is well-equipped with modern facilities, including a library, a computer lab, and a seminar hall.

Abhishad

FINANCE & ACCOUNTING

The Finance and Accounting event has been tailored specifically for students pursuing accounting and finance disciplines. The event aims to provide a comprehensive and engaging experience that would benefit students in **igniting excellence** in accounting and finance.

No. of participants : 2 per team | Registration fee : ₹300
Faculty Co-ordinators : **Mrs. Kruthi D, Mr. Prathap T M**
Student Co-ordinators : **Vinay V Bhat - 9980214300**
Nischitha K M - 8431300557

इसलवाहानल

MARKETING

Marketing event is a great way to learn about **the latest marketing trends**, network with professionals, and gain exposure to new products and services.

No. of participants : 2 per team | Registration fee : ₹300
Faculty Co-ordinators : **Ms. Sindhu N V , Mr. Pramod K**
Student Co-ordinators : **Druthi I D - 8277132821**
Santhosh Kumar - 8861831884

व्युक्ता

HUMAN RESOURCE

By infusing your HR team with creative brainstorming wall, you're showing your team that a growth mindset is essential, giving them a framework within which they can explore their own **creative abilities** without losing their sense of reality.

No. of participants : 2 per team | Registration fee : ₹300
Faculty Co-ordinators : **Mr. M Divakar Velya, Ms. Ashwini N S**
Student Co-ordinators : **Indrani N - 9986136758**
Harshitha R - 6363974987

gyukti

B-QUIZ

The B-quiz event is a great way to use your **business knowledge** and learn more about the different aspects of a business. It is a fun and engaging way to compete, as knowing things makes you powerful.

No. of participants : 2 per team | Registration fee : ₹300
Faculty Co-ordinators : **Ms. Sheela B, Ms. Sushma B S**
Student Co-ordinators : **Bhavyashree Bhat P B - 9731096436**
Gunavanth G - 9538936020

kautilya

BEST MANAGER

The Best Manager event is formed with the intention to develop and inculcate the skill of leadership and communication. It is conducted for providing hands on experience to participants, on how to manage situation in the company.

No. of participants : 1 per team | Registration fee : ₹150
Faculty Co-ordinators : **Dr. Prathima V, Mr. Deepak A**
Student Co-ordinators : **Dhanushree A - 8971038659**
Pavan K M - 9980655631

advait

BEST ENTREPRENEUR

The act of beginning new business is analogous to planting a seed. This competition encourages **creative thinking** among the participants, as well as problem solving, competitive spirit, and the generation of new ideas.

No. of participants : 1 per team | Registration fee : ₹150
Faculty Co-ordinators : **Mr. Sunilkumar H M, Ms. Nikhilavathi S**
Student Co-ordinators : **Aishwarya S - 7338598590**
Supriya T S - 9148290760

GENERAL RULES

1. Open for all PG Commerce students.
2. Last date for online registration : 20th June 2023
3. Reporting time : 9:00 AM. on 22nd June, 2023
4. Participants should carry their identity card, & Calculator, Laptop, Dongles, Pen drive(if required)
5. Dress code : College Uniform / Formals.
6. Food , refreshments and certificates will be provided to all the participants.
7. The registration fees is 1300/- for the whole team. If whole team is not participating , 150/- per participant. Registration fee once paid will not be refunded.
8. All the participants must belong to the same college, cross college teams will be disqualified on the spot.
9. Every event has a set of rules and participants can opt only for one event. Participants are requested to abide by the specified rules.
10. The organizers reserve the right to cancel/ reschedule/ modify the rules of any event if the situation demands.
11. Judges' decision will be final and binding.
12. Use of abusive language, vulgarity, any sort of indecent behavior, smoking, drinking alcoholic beverages or consumption of any such substances is prohibited, failing which the participants will be disqualified.
13. Criteria for awarding overall championship includes participation in minimum 4 no. of events from a college.
14. Accommodation will be provided with nominal charges.

FOR MORE DETAILS CONTACT

Dr. Bharath V

Faculty Convenor
8884230232

Anusha S

Student Convenor
7483560198

Mr. Sunil Kumar H M

Faculty Convenor
9743816117

Hitha S L

Student Convenor
7892802601

Shiva Kumar Swamy M

Student Convenor
6360249991



Department of Studies in Commerce,
Manasagangothri, Mysore - 570006



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manasvridhhi@gmail.com



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MANAS VRIDDHI 2K23

- Magnifying Global Minds

MANAS VRIDDHI 2K23 is a two day University Level Commerce Fest which provides a platform for young minds to exhibit their skills and talents in the field of commerce.



OVERALL CHAMPIONSHIP

WINNERS: Trophy & prizes upto Rs. 15000

RUNNERS: Trophy & prizes upto Rs. 10000

For each event trophies and certificates will be awarded for the Winners and Runners separately. Participation certificate will be awarded to all the participants at the valedictory programme

ADVISORY COMMITTEE

Dr. Ashoka. M. L

Professor & Chairman

Dr. H Rajashekar

Professor

Dr. K . Nagendra Babu

Professor

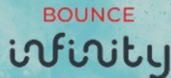
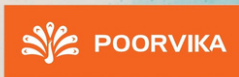
Dr. B. Nagaraju

Professor

Dr. N . Nagaraja

Professor

CO-SPONSORS:





UNIVERSITY OF MYSORE

Department of Studies in Commerce

Manasagangothri, Mysore- 570006



Organises

Two day University Level Commerce Fest 2023



INAUGURATION

Chief Guest: **Prof. N K Lokanath**
Hon'ble Vice-Chancellor, University of Mysore

Key Note Speaker : **Ms. Sreedevi Raghavan**
Member, Board of Governors, IIM Kozhikode
Founder - Director, Tattvamassi Consultancy
Bangalore

Presided by: **Dr. Ashoka M L**
Professor & Chairman, DoS in Commerce

Organizing Secretaries: **Dr. H Rajashekar**
Professor, DoS in Commerce

Dr. K Nagendra Babu
Professor, DoS in Commerce

Dr. B Nagaraju
Professor, DoS in Commerce

Dr. N Nagaraja
Professor, DoS in Commerce

Date: 22nd June, 2023, Thursday

Time: 10:00 AM

Venue: BIMS Auditorium, Manasagangothri, Mysore

All are cordially invited

Faculty Members, Research Scholars, Office Staff & Students



UNIVERSITY OF MYSORE

Department of Studies in Commerce
Manasagangothri, Mysore- 570006



Organises

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VALEDICTORY PROGRAMME

Chief Guest: Smt. V R Shylaja, KAS
Registrar, University of Mysore

Presided by: Dr. Ashoka M L
Professor & Chairman, DoS in Commerce

Prize Distribution by: Dr. H Rajashekar
Professor, DoS in Commerce

Dr. K Nagendra Babu
Professor, DoS in Commerce

Dr. B Nagaraju
Professor, DoS in Commerce

Dr. N Nagaraja
Professor, DoS in Commerce

Date: 23rd June, 2023, Friday

Time: 03:30 PM

Venue: BIMS Auditorium, Manasagangothri, Mysore

All are cordially invited

Organizing Committee

Faculty Members, Research Scholars, Office Staff and Students,
Department of Studies in Commerce

University of Mysore, Manasagangothri, Mysore- 570 006



UNIVERSITY OF MYSORE



DEPARTMENT OF STUDIES IN COMMERCE
MANASAGANGOTTHRI

Presents

UNIVERSITY LEVEL COMMERCE FEST

ಮಾನ್ಯ ಪರೀಕ್ಷೆ



KAUTILYA
BEST MANAGER



AVYUKTA
HUMAN RESOURCE



ABHISHAD
FINANCE & ACCOUNTING



YUKTI
B-QUIZ



ADVAITH
BEST ENTREPRENEUR

SAMVAAHANAM
MARKETING



OVERALL CHAMPIONSHIP

WINNERS

RUNNERS

Trophy & prizes upto Rs. 15000/-

Trophy & prizes upto Rs. 10000/-

ON 22nd & 23rd JUNE

Dr. Ashoka M L

Professor and Chairman

DoS in Commerce

0821-2419843

Dr. Bharath V

Faculty Co-ordinator

8884230232

Mr. Sunil Kumar H M

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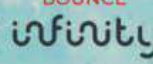
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BOUNCE



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